



Italian Tech Week 2020: from 22nd to 26th June Turin will be the capital of innovation

**Alibaba founder Jack Ma announced
as the special guest of SEI Torino Forum**

Turin, 27 November 2019. Organisation for the Italian Tech Week 2020 has started. After the success of the first edition last June, the promoters of Italian Tech Week have confirmed the dates of the next edition, which will take place in Turin (Italy) from 22 to 26 June 2020.

Some of the the new additions to ITW 2020:

- **a startup arena** where the best young Italian entrepreneurs will be able to present their startup projects to an audience of investors (angels, venture capitalists, etc);
- **a rich program of seminars for young people and students** to help them in discovering the jobs of the future;
- **a series of events** (both for professionals and for the general public) dedicated to the relationship between **Tech & Sport, Tech & Art and Tech & Food**;

Also confirmed is the original formula of the Week, as a non-profit initiative, inclusive and open to everyone's contribution: any company or organisation can in fact choose to plan its own event during the week, enriching the choice for the professionals, students and public and at the same time taking advantage from the presence in Turin of famous personalities from the world of applied research, tech business, venture capital and innovation.

The tech week will be concluded by the key note from the founder of Alibaba, Jack Ma, who is scheduled to join on 25 and 26 of June 2020 the SEI Torino Forum, the annual appointment of SEI - the School of Entrepreneurship and Innovation which was started two years ago in Turin. Jack Ma is one of the leading entrepreneurs on the world scene, the founder of an e-commerce group that at just 20 years from its foundation in Hangzhou (Zhejiang, China) has reached a capitalisation of over \$ 480 billion, with a clear mission: to make it easy to do business anywhere.

Companies, organisations, institutions and startups interested in taking part in the Italian Tech Week can contact the ITW organisers at this email address: info@italiantechweek.org

More information will be made available in January 2020 on the website www.italiantechweek.org

ITW is a non-profit initiative promoted by the Chamber of Commerce of Turin, Club of Investors, Compagnia di San Paolo, CRT Foundation, LINKS Foundation, OGR, Polytechnic of Turin, School of Entrepreneurship and Innovation (SEI), Torino Social Impact, Industrial Union of Turin and the University of Turin and aims to strengthen the integration of the territorial ecosystem of technology and innovation, while providing opportunities for discussion at a national and European level.